



Chris Freeman
OpenBook Product Specialist
1316 Fifth Avenue
Tybee Island, GA 31328

Dear Literacy Educator:

OpenBook Learning would like to offer you a free 90 day trial of our English Literacy software. Our latest product, OpenBook English, is the result of over fourteen years of continued development working closely with our customers. Our literacy software is proven in thousands of schools and other organizations in the U.S. and around the world.

For the past five years, our software has required an internet connection which precluded our product from running in most correctional facilities. OpenBook has recently removed the requirement for an internet connection and has launched a new product entitled OpenBook English for Secure Sites. An older version of our software has been successfully installed in the Oklahoma State Correctional facilities for over five years. The Oklahoma facilities have now upgraded to our new product which includes five years of enhancements over what they were using previously. They are very happy with the new product and find it especially effective in meeting the needs of their ESL and lower testing traditional students. Spanish instruction and translation is integrated into the software and greatly eases the transition from Spanish to English. The students also become completely independent of the need for teacher assistance within a very short time. Below are the names and contact information for three correctional facilities in Oklahoma that would be happy to share their OpenBook experiences with you. Please feel free to contact them.

Tina Holder
tina.holder@doc.state.ok.us
918-421-3351

Jackie Brannon Correctional Center
P.O. Box 1999
McAlester, OK 74502-1999

Jeana Ely
jeana.ely@doc.state.ok.us
405-527-5676 x2614

Lexington Correctional Center
P.O. Box 260
Lexington, OK 73051-0260

Linda Bloomstadt
linda.bloomstadt@doc.state.ok.us
580-889-6651 x315

Howard McLeod Correctional Center
1970 E. Whippoorwill Lane
Atoka, OK 74525-8415

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Office 877-833-1466
Mobile 912-660-5322



OpenBook provides free toll free telephone and email technical support. We encourage our customers to call us at any time, but especially during installation so that we can ensure that our product is installed optimally for your particular environment.

OpenBook is licensed by the number of available student enrollments. Students can be enrolled up to the number that you have purchased. The enrollments purchased are **reusable and perpetual** meaning that they last forever and do not have to be repurchased on an annual basis. Enrollments can be reused for new students when current students graduate out of OpenBook or are no longer at your facility.

As part of kicking off our new OpenBook English for Secure Sites product, we are offering a special discount for customers who purchase by the end of June 2010. Prices including the discount are shown below.

\$1,000 for 10 Perpetual Student Enrollments; \$100 Each for Additional Enrollments

\$2,250 for 30 Perpetual Student Enrollments; \$75 Each for Additional Enrollments

\$5,000 for 100 Perpetual Student Enrollments; \$50 Each for Additional Enrollments

\$10,000 for Unlimited Student Enrollments

Please see our enclosed brochure and the Quick Start Guide that is included with the Trial DVD for more information about OpenBook English. Then call us at toll free 877-833-1466 when you are ready to install the free trial software. You can install the OpenBook Trial software on up to ten computers either as standalone computers or as networked computers where students won't always have to use the same computer. We will guide you through the entire installation process to ensure it goes smoothly and is done as easily as possible.

We are confident that you will find the OpenBook software very effective, very user-friendly and very valuable by freeing up your teachers to spend more time where it is needed most. Call us today to get started with your free fully functional 90 day trial.

Sincerely,

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